



ART & DESIGN

This industry has one of the highest rates of self-employment in the UK, with 28% of the workforce (designers and artists) working as freelancers.

CAREER PATHS

- Graphic Designer
- Art Auctioneer
- Gallery Curator



PUBLISHING & MEDIA

Recently, employment in publishing & media has increased by 10%. In fact, 1/10 jobs held by UK graduates are in this area!

CAREER PATHS

- Journalist
- Editor
- Music Critic



EDUCATION

People who work in education (especially teachers) have one of the highest rates of job satisfaction in the UK. 78% of teachers say they enjoy their job.

CAREER PATHS

- Music Teacher
- Private Tutor
- University Lecturer

WHERE CAN MUSIC TAKE YOU?



PERFORMING ARTS

30% of people employed in the performing arts work as actors and musicians. By 2017 it's predicted that 30,000 more people will be needed in technical roles.

CAREER PATHS

- Musician
- Composer
- Sound Engineer



ENTREPRENEURSHIP

The amount of people under the age of 35 who have started businesses has increased by 70% in the last few years. This includes 80,000 uni students!

CAREER PATHS

- Social Entrepreneur
- Business Entrepreneur
- Project Entrepreneur



ADVERTISING & MARKETING

There are around 400,000 advertising and marketing jobs in the UK. Marketing is also one of the industries with the highest rate of job satisfaction!

CAREER PATHS

- Copywriter
- Public Relations Officer
- Researcher

Want to learn more? Click on a box to find out more about each career zone and how you can get there. 