



# My Learning, My Future



Where can studying English take you?

# Introduction

At The Careers & Enterprise Company, our mission is to help schools and colleges to inspire and prepare young people for the fast-changing world of work.

My Learning, My Future is a suite of resources that has been developed by The Careers & Enterprise Company in partnership with Skills Builder to help you speak confidently about the careers related to your subject as well as the various pathways and skills needed by employers.

## Benchmark 4

Linking curriculum learning to careers. Bring your subject to life by providing real-life examples from the world of work to help motivate and inspire students.

[Learn more](#)



# Contents

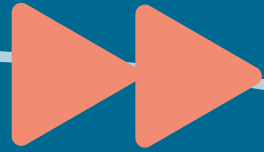
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# How to use this guide

In this guide and supporting documents, you'll find resources to engage your students in curriculum learning, supporting work towards Benchmark 4, by highlighting the relevance of your subject to future careers and opportunities.

Explore the four key areas of the guide to inspire your students about where your subject can take them in the future.

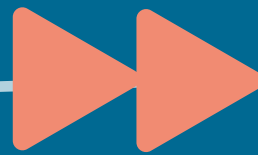


## Why study English?

Access key resources that link to your subject area that can be used in your lessons to help your students explore future careers.

## Essential Skills

Learn how you can engage with Skills Builder to help students identify and develop essential skills linked to your subject.



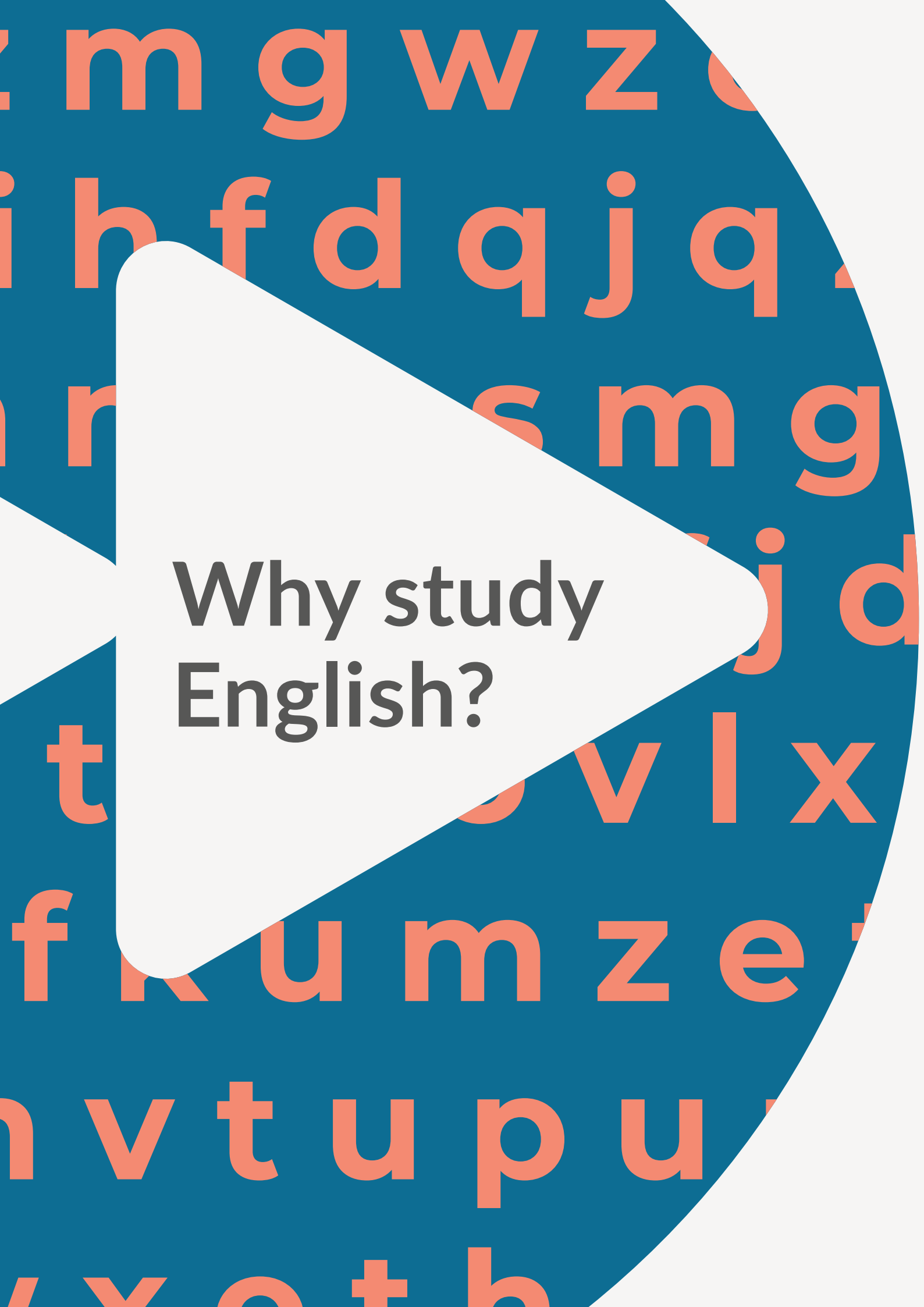
## Careers in the Curriculum

Discover resources and inspiration to link careers to the curriculum, employer engagement and extra-curricular opportunities.

## Pathways

Take a look at a wide variety of resources that focus on the pathways a young person can follow to a career linked to the subject.





**Why study  
English?**

# Why Study English?

There is a wealth of resource to support you in raising opportunity awareness as you highlight the relevance of your subject to future careers.

This section will connect you with key resources and links for students to explore opportunities linked to your subject area with the aim of motivating and inspiring your students about the world of work and pathways to a career using English.

There are a number of examples of roles and activities to support student opportunity exploration.



## Activity Ideas

1|



[Click here to access a KS3 My Learning, My Future homework task](#) you can set for your students, which encourages them to research and explore roles linked to your subject.

2|



Encourage students to research and present on roles of interest to them linked to your subject.

3|



[Click here to access a student facing PowerPoint slide deck](#), which will support you in highlighting the relevance of your subject with content taken from this guide.



## Resources to highlight the relevance of your subject

- Download and display [Where Can English Take You? Poster](#) by National Apprenticeship Service.
- Explore [jobs that use English & Drama](#) on BBC Bitesize Careers.
- Visit [Why it Matters Resource \(KS4\) English](#) designed by Loughborough University to help students to understand where different subjects both post 16 and 18 might take them.
- Visit [My Week of Work Sector Introduction](#) created in partnership with Oak National Academy.



## Labour Market Information

- The [LMI for All](#) portal provides high-quality, reliable labour market information (LMI) to inform careers decisions.
- Help your students to find out what a job involves and if it is right for them with [National Careers Service](#)
- National Careers Week [Future of Work Guide](#)

## Explore a career as a...



## Writer

Writers produce creative work, including novels, children's books, scripts, poetry and travel and technical writing.

[See Case study](#)

[Visit National Careers Service to learn more](#)



## Junior Copywriter

Copywriters produce words for print, TV, radio, online adverts and resources.

[See Case study](#)

[Visit National Careers Service to learn more](#)

## Senior Content Executive

Content editors research, write and manage an organisation's online content, including text, images, video and other media.

[See Case study](#)

[Visit National Careers Service to learn more](#)







## Solicitor

Solicitors advise clients about the law and act on their behalf in legal matters.

[See Case study](#)

[Visit National Careers Service to learn more](#)

## Personal Assistant

Personal assistants carry out support tasks for individuals and managers including administration, diary management and event planning.

[See Case study](#)

[Visit National Careers Service to learn more](#)







**Essential  
Skills**

# Essential Skills



A critical part of effective careers provision is building students' essential skills. These are the skills that underpin success in the classroom and the world of work such as Teamwork, Problem Solving, Speaking and Listening. Students need to be able to recognise their skillset and talk about it confidently too. They will probably be using them already in your lessons, but this can be a confusing space, with lots of overlapping terminology.

The Skills Builder Universal Framework has been developed by The Careers & Enterprise Company, [Skills Builder Partnership](#), Gatsby Foundation and others to address this problem.

The Framework breaks down eight essential skills into 16 teachable steps. It outlines a roadmap for progress, giving educators and employers a common language for talking about the skills that are essential for employment. [You can explore the Interactive Framework here.](#)

As a teacher, you can also create a free account on the [Skills Builder Hub here.](#) There's over 300 short lessons and a suite of other resources too. We have picked three essential skills that are likely to come up in your lessons. These short lessons are perfect for pastoral time and starters/plenaries.

## Key Skill



## Overview

The oral transmission of information or ideas.

[Overview video](#)

## Resources

[Key stage 3](#)

[Key stage 4](#)



The receiving, retaining and processing of information or ideas.

[Overview video](#)

[Key stage 3](#)

[Key stage 4](#)



The ability to set clear, tangible goals and devise a robust route to achieving them.

[Overview video](#)

[Key stage 3](#)

[Key stage 4](#)

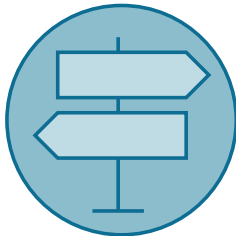


**Careers in  
the curriculum**

# Careers in the Curriculum

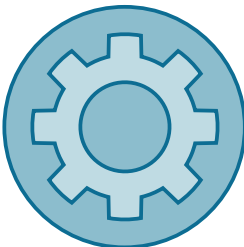
Young people critically need support to see and understand their future and ensuring that careers learning is delivered in all subjects has benefits clearly aligned to the priorities of schools and colleges and to positive outcomes for students. There are three different approaches to careers in the curriculum to consider:

## 1 |



Highlight the relevance of your subject to future careers and opportunities.

## 2 |



Set curriculum learning within the context of careers and the world of work.

## 3 |



Deliver curriculum learning through employer encounters, experiences of work and/or extra-curricular opportunities.

## Embed careers in curriculum teaching and learning

There are some excellent examples of how curriculum teaching can be put into the context of careers and the world of work. Here are some examples of resources linked to your subject for inspiration:



- [National Literacy Trust: Secondary.](#)
- [KS3 English Literature Resources BBC.](#)
- [KS4 English Literature Resources BBC.](#)
- [KS3 English Language Resources BBC.](#)
- [KS4 English Language Resources BBC.](#)
- [KS4 You as a Brand: Marketing Yourself/Elevator Pitches My Week of Work Lesson Plan.](#)
- [GCSE English Literature HE Unboxed; Creative Writing \(Loughborough University\).](#)
- [KS3 How English is linked to roles in Marketing Employer Set Task Lesson Resources \(Stoke City Football Club\).](#)





## KS3 English Resources

Curriculum staff at Academies Enterprise Trust are working with a range of employers to develop a suite of national curriculum resources for subject teachers.

The aim of the resources is support you to engage and support students in learning by placing teaching points in the context of the world of work. The resources will also support students to recognise and demonstrate how the qualities and skills they are developing in your subject will help to make them employable.

The following resources are available for English National Curriculum and have been designed in partnership with Tesco. The resources are ready to use in your classroom today and include lesson plans, teacher PowerPoint slides and any additional resources:

- KS3 Planning an analytical essay/fictional writing/ non-fiction writing.
- KS3 Drafting and re-drafting written work to a high standard.
- KS3 Reading unfamiliar texts with confidence. This includes identifying key information in texts, explaining a writer's use of language and structure and their specific effect on readers.
- KS4 Evaluating a writer's methods when reading an unfamiliar text.

[Find out more](#)



## Other resources

This fully resourced unit of work developed by East Sussex Careers Hub (8 – 10 lessons) is designed for learners in Year 7-8 and explores the world of work through an English lens.

The unit will engage students in a range of discussion, reading and writing activities, starting by looking at the world of work from a child's perspective and ending with an exploration of how the subject of English relates to careers and a visit from a speaker. The unit incorporates key aims of the National Curriculum in English for Key Stage 3. For example, during these lessons, students will:

- read a range of texts, developing their fluency and understanding.
- learn and practise new vocabulary.
- write in a range of ways, adapting their language and style in and for a range of contexts, purposes and audiences.
- use discussion in order to learn and explain their understanding and ideas.
- develop speaking and listening skills, making formal presentations, demonstrating to others and participating in debate.

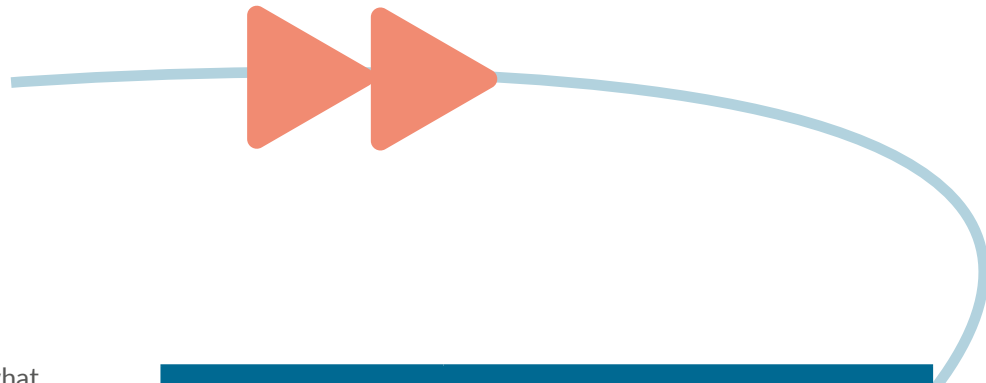
[Find out more](#)





# Pathways

# Pathways



When it comes to the question of what to do at key decision points, there are a lot of options to consider. Therefore, the Department for Education has put together a couple of simple and handy guides to inform young people and their parents about the options available to them. These include:

- A [route comparison grid](#) which shows all of the routes available after GCSEs, along with additional information on each one, such as the level of study, entry requirements, duration of the course, and where it can lead.
- A [2-minute animation](#) showcasing and explaining each choice in a simple, dynamic and visual manner.

The Department for Education T Levels team has created a helpful [T Level Guide for Teachers and Careers Advisers](#), giving a comprehensive oversight of this exciting qualification.

Pathway options	
 <p><b>Example Post</b> <b>16 Routes</b></p>	<p>A-Level English Language</p> <p>A-Level English Language and Literature</p> <p>A-Level English Literature</p> <p>BTEC Creative Media</p> <p><a href="#">T level Education &amp; Childcare</a></p>
 <p><b>Degree Ideas</b> <b>Explore options</b></p>	<p>English Language/English Literature</p> <p>English and Comparative Literature</p> <p>Creative Writing</p> <p>English Studies and TESOL</p> <p>Journalism</p> <p>Law</p>
 <p><b>Apprenticeship Ideas</b> <b>Download resource</b></p>	<p>Journalist</p> <p>Public Relations Assistant</p> <p>Speech &amp; Language Therapist Advanced</p> <p>Clinical Practitioner</p> <p>Publishing Assistant</p> <p>Customer Services Practitioner</p> <p>Advertising and Media Executive</p>



# Activity Ideas

1|



[Click here to access a KS3 My Learning, My Future homework task](#) you can set for your students, which encourages them to research and explore roles linked to your subject.

2|



Encourage students to identify a job related to your subject that they will be doing in ten years' time and ask them to present the pathway they took to that role.

3|



Encourage students to research local options at 16/18 in pathways related to your subject that interest them.



## Resources to highlight pathways from your subject

[Download My Learning, My Future Key Stage 3 presentation deck.](#)

[Download and display Where Can English Take You? Poster](#) by National Apprenticeship Service from the world of work to help motivate and inspire students.

# Extension and Employer Engagement Opportunities linked to your subject

## ▶▶ Here is some inspiration to enhance student engagement in your subject:

Forum Talent Potential is a tried-and-tested CPD process that builds the capacity of teaching professionals to create meaningful learning experiences in partnership with local employers and equip young people for life beyond school. It helps fulfil Gatsby benchmarks for 'Good Career Guidance' and Ofsted requirements for a 'Rich Curriculum' and each child's 'Personal Development', contributing to school improvement strategies.

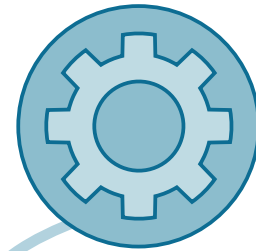
Case studies linked to your subject:

- [KS3 Use of Linguistic Conventions project with Allied Health Professionals.](#)
- [KS4 Knowledge about how writers' ideas relate to current issues that will matter to the students and affect their life and work with Foodbank.](#)

More inspiration:

- [Book Trust Author Visits.](#)
- [BBC Young Reporter Resources.](#)
- [National Literacy Trust Words for Life Challenges:](#) Words for Life provides children aged 0-13 years with activities and support to improve their language, literacy and communication skills from home. Zone In has a range of resources for young people aged 13-24 to help them feel more confident.
- [Reading, writing, speaking and listening. GCSE English Literature HE Unboxed; Creative Writing \(Loughborough University\).](#)

\*NB – there may be costs associated with some of these resource inspiration ideas.



# Employer engagement

You may wish to invite someone from the world of work in to support you in highlighting the relevance of your subject to careers. Use the below guidance to help you.

Key Questions	Guidance
<p>What are you are looking to achieve?</p> <p>Try and be as clear and purposeful as possible when framing an 'ask' of employers</p>	<p>What are the planned outcome(s)? i.e.</p> <ul style="list-style-type: none"> <li>• For students and parents/carers to understand the relevance of your subject to careers.</li> <li>• To encourage students to consider pursuing your subject to GCSE level.</li> <li>• For students to have an insight into <u>key labour market information</u>.</li> </ul>
<p>What benefits would there be to the employer for supporting?</p>	<p>For emotional reasons:</p> <ul style="list-style-type: none"> <li>• Personal connection, e.g. they have family at the school or a relative works at the school or college.</li> <li>• History, e.g. they are an alumni of the school or college.</li> <li>• Locality, a local employer wants to give something back to the local area.</li> </ul> <p>For commercial reasons:</p> <ul style="list-style-type: none"> <li>• Skills shortages – to attract young people into their industry.</li> <li>• To help change perceptions of certain industries.</li> <li>• Corporate Social Responsibility (CSR) positioning – being seen to give something back.</li> </ul>
<p>How to engage an employer?</p>	<p>Speak to your Careers Leader to access contacts that already exist in the school. Try:</p> <ul style="list-style-type: none"> <li>• Staff networks (e.g. family, friends, Governors).</li> <li>• Student networks (parents, relatives).</li> <li>• Alumni network.</li> <li>• Supply chains (IT, Catering, Maintenance).</li> <li>• If your school or college has an Enterprise Adviser, they may have wider employer links or suggestions.</li> <li>• Social media appeal with a clear ask.</li> </ul>
<p>Format</p>	<p>Articulate where, when and how the encounter will take place.</p> <p>Would you like someone to create a video/take part in a recorded Q&amp;A or is this a physical invitation into a lesson?</p>
<p>Recording and Evaluation</p>	<p>How will you evaluate the session and get a temperature check of value from students and the employer?</p> <p>Remember to communicate activity and student register to Careers Leader as this supports Gatsby Benchmark 4 and potentially 5/6.</p>

# Acknowledgements



**With special thanks to the following organisations for their support and insight into developing the My Learning, My Future resources:**

Academies Enterprise Trust  
Amazing Apprenticeships  
BBC Bitesize  
BBC Teach Resources  
Book Trust  
East Sussex Careers Hub  
Education & Employers, icould  
Forum Talent Potential  
LMI for All  
Loughborough University  
National Careers Service  
National Careers Week  
National Literacy Trust  
Skills Builder Partnership  
Stoke City Football Club



# My Learning, My Future

If you have any questions about this guide,  
contact us at:

[education@careersandenterprise.co.uk](mailto:education@careersandenterprise.co.uk)

Access all resources at:

[resources.careersandenterprise.co.uk/  
my-learning-my-future](https://resources.careersandenterprise.co.uk/my-learning-my-future)



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